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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

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**FORM 10-Q**

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(Mark One)

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2017

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 333-212055

**THE POCKET SHOT COMPANY**

(Exact name of registrant as specified in its charter)

Colorado  
(State of Incorporation)

71-0942431  
(IRS Employer ID Number)

32950 Inverness Dr., Evergreen, CO 80439  
(Address of principal executive offices)

(303) 674-2622  
(Registrant's Telephone number)

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(Former Address and phone of principal executive offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to the filing requirements for the past 90 days.

Yes

No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 for Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes

No

Indicate by check mark whether the registrant is a large accelerated file, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer (Do not check if a smaller reporting company)	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
Emerging growth company	<input checked="" type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes

No

Indicate the number of share outstanding of each of the issuer’s classes of common stock, as of the latest practicable date.

As of August 14, 2017, there were 6,458,657 shares of the registrant’s common stock issued and outstanding.

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**PART I – FINANCIAL INFORMATION**

**Item 1. Financial Statements**

**THE POCKET SHOT COMPANY**

Balance Sheets

	June 30, 2017	December 31, 2016
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	\$ 39,967	\$ 51,965
Accounts receivable	5,567	1,454
Inventory	80,001	84,635
Total current assets	125,535	138,054
<b>Fixed assets</b>		
Machinery & equipment	305,165	305,165
Accumulated depreciation	(238,970)	(224,595)
	66,195	80,570
	\$ 191,730	\$ 218,624
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 4,044	\$ -
Royalty payable	4,347	3,276
Total current liabilities	8,391	3,276
<b>Stockholders' equity</b>		
Common stock, no par value, 6,458,657 shares issued and outstanding at June 30, 2017 and December 31, 2016	-	-
Additional paid-in capital	583,069	583,069
Retained deficit	(399,730)	(367,721)
	183,339	215,348
	\$ 191,730	\$ 218,624

*See accompanying notes to the condensed unaudited financial statements.*

**THE POCKET SHOT COMPANY**

## Income Statements

For The Three and Six Months Ended June 30, 2017 and 2016

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
<b>Royalty income</b>	\$ 24,687	\$ 35,813	\$ 37,441	\$ 52,073
<b>Costs of sales</b>	<u>8,546</u>	<u>14,031</u>	<u>12,494</u>	<u>19,725</u>
Gross margin	<u>16,141</u>	<u>21,782</u>	<u>24,947</u>	<u>32,348</u>
<b>Operating expenses</b>				
Advertising and promotion	319	5,550	319	5,550
General and administrative expenses	31,979	17,136	38,005	49,208
Sales incentives	-	-	-	832
Travel and entertainment	2,364	2,788	4,257	4,877
Depreciation expense	<u>7,169</u>	<u>5,434</u>	<u>14,375</u>	<u>9,445</u>
Total costs and expenses	<u>41,831</u>	<u>30,909</u>	<u>56,956</u>	<u>69,912</u>
<b>Net income (loss)</b>	<u>\$ (25,690)</u>	<u>\$ (9,127)</u>	<u>\$ (32,009)</u>	<u>\$ (37,564)</u>

*See accompanying notes to the condensed unaudited financial statements.*

**The Pocket Shot Company**  
**STATEMENTS OF STOCKHOLDERS' DEFICIT**  
**FOR THE YEARS ENDED December 31, 2015 and 2016 and SIX MONTHS ENDED June 30, 2017**

	<u>Common Stock</u>		<u>Additional Paid-In Capital</u>	<u>Stockholders' Deficit</u>	<u>Total Stockholders' Deficit</u>
	<u>Shares</u>	<u>Amount</u>			
<b>Balance, December 31, 2013</b>	<b>5,668,657</b>	<b>-</b>	<b>\$ 497,500</b>	<b>\$ (165,818)</b>	<b>\$ 331,682</b>
Net loss for year ended December 31, 2014				(68,778)	(68,778)
<b>Balance, December 31, 2014</b>	<b>5,668,657</b>	<b>-</b>	<b>\$ 497,500</b>	<b>\$ (234,596)</b>	<b>\$ 262,904</b>
Shares issued for cash	790,000	-	79,000		79,000
Net loss for year ended December 31, 2015				(54,213)	(54,213)
<b>Balance, December 31, 2015</b>	<b>6,458,657</b>	<b>-</b>	<b>\$ 583,069</b>	<b>\$ (288,809)</b>	<b>\$ 294,260</b>
Net loss for year ended December 31, 2016				(78,912)	(78,912)
<b>Balance, December 31, 2016</b>	<b>6,458,657</b>	<b>-</b>	<b>\$ 583,069</b>	<b>\$ (367,721)</b>	<b>\$ 215,348</b>
Net loss for six months ended June 30, 2017				(32,009)	(32,009)
<b>Balance, June 30, 2017</b>	<b>6,458,657</b>	<b>-</b>	<b>\$ 583,069</b>	<b>\$ (399,730)</b>	<b>\$ 183,339</b>

*See accompanying notes to the condensed unaudited financial statements.*

**THE POCKET SHOT COMPANY**  
 Statements of Cash Flows  
 For The Six Months Ended June 30, 2017 and 2016

	2017	2016
<b>Cash flows provided by operating activities:</b>		
Net loss	\$ (32,009)	\$ (37,564)
<b>Changes in Operating Assets and Liabilities</b>		
Accounts Receivable	(4,113)	4,000
Inventory	4,634	(7,806)
Accounts payable	4,044	17,111
Royalty payable	1,071	1,496
Depreciation	14,375	9,445
Net cash provided (used) by operating activities	<u>\$ (11,998)</u>	<u>\$ (13,316)</u>
<b>Cash flows from investing activities:</b>		
Purchases of property and equipment	-	(83,169)
Net cash used by investing activities	-	(83,169)
<b>Cash flows from financing activities</b>		
Issuance of Capital Stock for cash	-	-
Net cash provided by financing activities	-	-
<b>Net increase (decrease) in cash</b>	<b>\$ (11,998)</b>	<b>\$ (96,485)</b>
<b>Cash, beginning of period</b>	<u>51,965</u>	<u>156,412</u>
<b>Cash end of period</b>	<u>\$ 39,967</u>	<u>\$ 59,927</u>

*See accompanying notes to the condensed unaudited financial statements.*

**The Pocket Shot Company**  
**Notes to Combined Financial Statements**  
**June 30, 2017 and December 31, 2016**

**NOTE 1 – ORGANIZATION AND DESCRIPTION OF BUSINESS**

The Pocket Shot Company, formerly Pocket Shot, LLC, a Colorado limited liability company, was initially formed on April 18, 2004. Under a 351 Exchange Agreement, the members chose to contribute all of their membership interests in the LLC to The Pocket Shot Company, a Colorado corporation in exchange for shares of common stock of the corporation in accordance with the terms and provisions of the agreement. The effective date for the exchange was January 1, 2006. The Company has developed a plastic pouch for the packaging of alcohol under the trademarks Pocketshot and Pocket Shot. The Company collects royalty income from licensing the right to use the patent and the trademarks in connection with manufacturing, filling and packaging the pouches with alcohol and the distribution, sale and advertising of the products under the brand name.

The Company's accounting year end is December 31.

*Basis of Presentation*

These financial statements are presented in United States dollars and have been prepared in accordance with United States generally accepted accounting principles.

*Management's Representation of Interim Financial Statements*

The accompanying unaudited financial statements have been prepared by the Company without audit pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and disclosures normally included in financial statements prepared in accordance with US GAAP have been condensed or omitted as allowed by such rules and regulations, and management believes that the disclosures are adequate to make the information presented not misleading. These financial statements include all of the adjustments, which in the opinion of management are necessary to a fair presentation of financial position and results of operations. All such adjustments are of a normal and recurring nature. Interim results are not necessarily indicative of results for a full year. These financial statements should be read in conjunction with the audited financial statements at December 31, 2015 and December 31, 2016 as presented in the Company's Registration statement on Form S-1 filed with the Securities and Exchange Commission.

**NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Use of Estimates

In preparing financial statements in conformity with generally accepted accounting principles, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and revenues and expenses during the reported period. Actual results could differ from those estimates. Significant estimates include estimated useful lives and potential impairment of property and equipment, estimate of fair value of share based payments and derivative instruments and recorded debt discount, valuation of deferred tax assets and valuation of in-kind contribution of services and interest.

Cash and Cash Equivalents

The Company considers all highly liquid temporary cash investments with an original maturity of three months or less to be cash equivalents. At June 30, 2017 and December 31, 2016, the Company cash equivalents totaled \$39,967 and \$51,965 respectively.

Accounts Receivable



We record accounts receivable at net realizable value. This value includes an appropriate allowance for estimated uncollectible accounts to reflect any loss anticipated on the accounts receivable balances and is charged to other income (expense) in the combined statements of operations. We calculate this allowance based on our history of write-offs, the level of past-due accounts based on the contractual terms of the receivables, and our relationships with, and the economic status of, our customers. As of December 31, 2015 and December 31, 2016, an allowance for estimated, uncollectible accounts was determined to be unnecessary.

### Inventory

Inventory is reported at the lower of cost or market on the first-in, first-out (FIFO) method. Our inventory is subject to obsolescence. Accordingly, quantities on hand are periodically monitored for items no longer being sold, which are written off. All inventory is stored at the manufacturer and maintained by them. Inventory consists of pouches, display and shipping boxes and no inventory is deemed obsolete.

### Machinery and Equipment

Machinery and equipment is recorded at cost. Expenditures for major additions and improvements are capitalized and minor replacements, maintenance, and repairs are charged to expense as incurred. When property and equipment is retired or otherwise disposed of, the cost and accumulated depreciation are removed from the accounts and any resulting gain or loss is included in the results of operations for the respective period. Depreciation is provided over the estimated useful lives of the related assets using the straight-line method for financial statement purposes. The Company uses other depreciation methods (generally accelerated) for tax purposes where appropriate. The estimated useful lives for significant machinery and equipment categories are as five years.

A summary of machinery and equipment as of June 30, 2017 and December 31, 2016, is as follows:

	<u>2017</u>	<u>2016</u>
Machinery and equipment	\$ 305,165	\$ 305,165
Less accumulated depreciation	<u>(238,970)</u>	<u>(224,595)</u>
	<u>\$ 66,195</u>	<u>\$ 80,570</u>

Depreciation expense for the six months ended June 30, 2017 and 2016 was \$14,375 and \$9,445, respectively.

### Cost of Sales

The costs associated with our royalty income are packaging, a royalty of \$1.20 per case, and repair and maintenance costs of our filling machines.

### Advertising and Promotion

This category includes costs of website design and maintenance and event sponsorships.

### General and Administrative

This category includes costs of legal and accounting, telephone, office supplies, product samples, insurance, registration costs, and consulting expenses.

### Travel and Entertainment

This category includes the costs of air travel, hotels, meals and reimbursed automotive expenses.

### Net Loss per Share

Net loss per common share is computed by dividing net loss by the weighted average common shares outstanding during the period as defined by Financial Accounting Standards, ASC Topic 260, "Earnings per Share". Basic earnings per common share ("EPS") calculations are determined by dividing net income by the weighted average number of shares of common stock outstanding during the year. Diluted earnings per common share calculations are determined by dividing net income by the weighted average number of common shares and dilutive common share equivalents outstanding.

## Revenue Recognition

We recognize revenue when the four revenue recognition criteria are met, as follows:

- *Persuasive evidence of an arrangement exists* – our customary practice is to obtain written evidence, typically in the form of a sales contract or purchase order;

- *Delivery* – when custody is transferred to our customers either upon shipment to or receipt at our customers’ locations, with no right of return or further obligations, such as installation;
- *The price is fixed or determinable* – prices are typically fixed at the time the order is placed and no price protections or variables are offered; and
- *Collectability is reasonably assured* – we typically work with businesses with which we have a long standing relationship, as well as monitoring and evaluating customers’ ability to pay.

Refunds and returns, which are minimal, are recorded as a reduction of revenue. Payments received by customers prior to our satisfying the above criteria are recorded as unearned income in the combined balance sheets.

### Fair Value of Financial Instruments

The Company applies the accounting guidance under Financial Accounting Standards Board (“FASB”) ASC 820-10, “Fair Value Measurements”, as well as certain related FASB staff positions. This guidance defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities required to be recorded at fair value, the Company considers the principal or most advantageous market in which it would transact business and considers assumptions that marketplace participants would use when pricing the asset or liability, such as inherent risk, transfer restrictions, and risk of nonperformance.

The guidance also establishes a fair value hierarchy for measurements of fair value as follows:

- Level 1 - quoted market prices in active markets for identical assets or liabilities.
- Level 2 - inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices in active markets for similar assets or liabilities, quoted prices for identical or similar assets or liabilities in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- Level 3 - unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The carrying amount of the Company’s financial instruments approximates their fair value as of June 30, 2017 and December 31, 2016, due to the short-term nature of these instruments.

### Recent Accounting Pronouncements

In June 2014, FASB issued Accounting Standards Update (“ASU”) No. 2014-10, “Development Stage Entities (Topic 915): Elimination of Certain Financial Reporting Requirements, Including an Amendment to Variable Interest Entities Guidance in Topic 810, Consolidation”. The update removes all incremental financial reporting requirements from GAAP for development stage entities, including the removal of Topic 915 from the FASB Accounting Standards Codification. In addition, the update adds an example disclosure in Risks and Uncertainties (Topic 275) to illustrate one way that an entity that has not begun planned principal operations could provide information about the risks and uncertainties related to the company’s current activities. Furthermore, the update removes an exception provided to development stage entities in Consolidations (Topic 810) for determining whether an entity is a variable interest entity- which may change the consolidation analysis, consolidation decision, and disclosure requirements for a company that has an interest in a company in the development stage. The update is effective for the annual reporting periods beginning after December 15, 2014, including interim periods therein. Early application with the first annual reporting period or interim period for which the entity’s financial statements have not yet been issued (Public business entities) or made available for issuance (other entities). The Company adopted this pronouncement for the years ended December 31, 2015 and December 31, 2016.

In June 2014, FASB issued Accounting Standards Update (“ASU”) No. 2014-12, “Compensation – Stock Compensation ( Topic 718 ); Accounting for Share-Based Payments When the Terms of an Award Provide That a Performance Target Could Be Achieved after the Requisite Service Period”. The amendments in this ASU apply to all reporting entities that grant their employees share-based payments in which the terms of the award provide that a performance target that affects vesting could be achieved after the requisite service period. The amendments require that a performance target that affects vesting and that could be achieved after the requisite service period be treated as a performance condition. A reporting entity should apply existing guidance in Topic 718 as it relates to awards with performance conditions that affect vesting to account for such awards. For all entities, the amendments in this ASU are effective for annual periods and interim periods within those annual periods beginning after December 15, 2015. Earlier adoption is permitted. Entities may apply the amendments in this ASU either (a) prospectively to all awards granted or modified after the effective date or (b) retrospectively to all awards with performance targets that are outstanding as of the beginning of the earliest annual period presented in the financial statements and to all new or modified awards thereafter. If retrospective transition is adopted, the cumulative effect of applying this Update as of the beginning of the earliest annual period presented in the financial statements should be recognized as an adjustment to the opening retained earnings balance at that date. Additionally, if retrospective transition is adopted, an entity may use hindsight in measuring and recognizing the compensation cost. This updated guidance is not expected to have a material impact on our results of operations, cash flows or financial condition. We are currently reviewing the provisions of this ASU to determine if there will be any impact on our results of operations, cash flows or financial condition.

In August 2014, the FASB issued Accounting Standards Update “ASU” 2014-15 on “Presentation of Financial Statements Going Concern (Subtopic 205-40) – Disclosure of Uncertainties about an Entity’s Ability to Continue as a Going Concern”. Currently, there is no guidance in U.S. GAAP about management’s responsibility to evaluate whether there is substantial doubt about an entity’s ability to continue as a going concern or to provide related footnote disclosures. The amendments in this Update provide that guidance. In doing so, the amendments are intended to reduce diversity in the timing and content of footnote disclosures. The amendments require management to assess an entity’s ability to continue as a going concern by incorporating and expanding upon certain principles that are currently in U.S. auditing standards. Specifically, the amendments (1) provide a definition of the term substantial doubt, (2) require an evaluation every reporting period including interim periods, (3) provide principles for considering the mitigating effect of management’s plans, (4) require certain disclosures when substantial doubt is alleviated as a result of consideration of management’s plans, (5) require an express statement and other disclosures when substantial doubt is not alleviated, and (6) require an assessment for a period of one year after the date that the financial statements are issued (or available to be issued). We are currently reviewing the provisions of this ASU to determine if there will be any impact on our results of operations, cash flows or financial condition.

All other newly issued accounting pronouncements but not yet effective have been deemed either immaterial or not applicable.

### **NOTE 3 – RELATED PARTY TRANSACTION**

Consulting services are provided by shareholders. For the six months ended June 30, 2017 and 2016, fees for these services amounted to \$6,000 and \$12,000 respectively.

The board of directors has approved and granted Jarrold R. Bachmann an officer and shareholder, a \$1.20 per case royalty on sales of Pocket Shot effective January 1, 2006. Royalty expense for the six months ended June 30, 2017 and 2016 were \$1,072 and \$1,496 respectively.

### **NOTE 4 – STOCKHOLDERS’ DEFICIT**

The company has authorized and issued 6,458,657 common shares with a par value of \$0.00 as of June 30, 2017 and December 31, 2016.

Under a 351 Exchange Agreement effective January 1, 2006, the former members of Pocket Shot, LLC agreed to contribute all of their membership interests in the LLC to The Pocket Shot Company, a Colorado corporation, in exchange for 4,943,657 shares of common stock, no par value per share, of the corporation in accordance with the terms and provisions of the agreement. Upon approval of the board of directors, the corporation has subsequently issued 675,000 shares of common stock at \$0.50 per share and warrants to purchase 675,000 shares of common stock for \$1 per share. The warrants have expired unexercised.

On June, 22, 2009, the board of directors approved the issuance of 50,000 shares of common stock to Michael Grove in consideration of past services as the Corporation’s consulting accountant.

In September, 2015, the company issued 790,000 common shares with a par value of \$0.00 in exchange for \$79,000.

### **NOTE 5 – COMMITMENTS AND CONTINGENCIES**

The Company has developed a plastic pouch for the packaging of alcohol under the marks Pocketshot and Pocket Shot. The Company (the Licensor) entered into an initial agreement dated August 10, 2005 with Frank-Lin Distillers, Ltd (the Licensee) to fill and package the Company’s product. The initial term of the agreement was for five years. The agreement automatically renews for succeeding terms of two years each unless either party has given a written notice of its election to terminate the agreement at least one hundred, eighty calendar days prior to the end of any initial or extended term.



## NOTE 6 – ROYALTY INCOME

Under the terms of an existing License agreement, the company receives Royalty income in exchange for the license to manufacture, fill and distribute the Company's product, a plastic pouch for the packaging of alcohol. The Licensee is required to pay the Licensor a royalty per case as provided in the agreement. All royalties due to the Licensor shall accrue upon the sale of the products, regardless of the time of collection by the Licensee.

## NOTE 7 – CONCENTRATION OF SALES AND SEGMENTED DISCLOSURE

For the six months ended June 30, 2017 and the year ended December 31, 2016, the company's revenue was generated in the form of royalty income from a single license agreement. The company has operated in a single business segment, licensing their product to customers in the United States.

## NOTE 8 – WARRANTS

In August 2015, the Company offered 790,000 shares of common stock at \$0.10 per share, which included 790,000 warrants (1-for-1) exercisable at \$0.50 per share of common stock, expiring in August 2017, carrying a term of 2 years. A summary of warrant activity is as follows:

	<b>June 30, 2017</b>		<b>December 31, 2016</b>	
	<u>Shares</u>	<u>Exercise Price</u>	<u>Shares</u>	<u>Exercise Price</u>
Outstanding, beginning of period	6,458,657	N/A	6,458,657	N/A
Warrants Issued	0	N/A	0	N/A
Warrants Exercised	0	N/A	0	N/A
Warrants Expired	0	N/A	0	N/A
Outstanding, end of period	6,458,657	N/A	6,458,657	N/A

If all the warrants are exercised, there would be 7,248,657 shares issued and outstanding, of which 4,634,657 will be registered in this offering. The shares underlying the warrants are not being registered.

The fair value of the Warrants, \$6,569, has been determined using the Black Scholes model with the following assumptions: stock price of \$0.10 based on current sales of stock for cash, an exercise price of \$.50 based on the agreement, term of 2 years, volatility of 81% based on comparable public companies, annual rate of quarterly dividends of 0.0% and a discount rate of 0.75 which resulted in a call option value of \$0.01 per warrant.

## NOTE 9 – SUBSEQUENT EVENTS

The Company has evaluated subsequent events through the filing date of these financial statements and has disclosed that there are no such events that are material to the financial statements to be disclosed.



## **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

### ***Forward-Looking Statements and Associated Risks.***

*This form 10-Q contains certain statements that are forward-looking within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose any statements contained in this Form 10-Q that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, words such as "may", "will", "expect", "believe", "anticipate", "estimate, or "continue" or comparable terminology are intended to identify forward-looking statements. These statements by their nature involve substantial risks and uncertainties, and actual results may differ materially depending on a variety of factors, many of which are not within our control. These factors include but are not limited to economic conditions generally and in the industries in which we may participate; competition within our chosen industry, including competition from much larger competitors; technological advances and failure to successfully develop business relationships.*

Based on our financial history since inception, our auditor has expressed substantial doubt as to our ability to continue as a going concern. As reflected in the accompanying financial statements, as of June 30, 2017, we had an accumulated deficit totaling \$(399,730). This raises substantial doubts about our ability to continue as a going concern.

### **Plan of Operation**

The Company was incorporated under the laws of the State of Colorado on December 7, 2005. Our company holds a patent and several trademarks related to the "Pocket Shot," an innovative concept that provides the consumer with "grab & go" convenience. Alcoholic beverages have been packaged in attractive, user-friendly 50ml single serving bottle-shaped plastic stand-up pouch, and non-alcoholic energy drinks will be produced in the near future. They are easy to stow and use by pouring from a bottleneck spout, similar to a bottle, and are ideal for active lifestyles.

Our primary method of selling is through distributors using an agreement that provides a monthly royalty for us.

We had no operations prior to 2005. Though we had income in the six months ended June 30, 2017, our operating expenses were more than our net income during those periods. We have minimal cash, several intangible assets which consist of our patent, trademarks, business plan, relationships, and contacts, and some tangible assets of inventory, equipment, and machinery. We are lacking liquidity and need cash infusions from investors or shareholders to provide capital, or loans from any sources, none of which have been arranged nor assured.

### **Results of Operations**

#### *For the Three Months Ended June 30, 2017*

During the three months ended June 30, 2017, we recognized total revenues of \$24,687 compared to \$35,813 for the three months ended June 30, 2016. The decrease of \$11,126 was a result of a decrease in sales of Pocket Shots. During the three months ended June 30, 2017, we recognized a gross margin of \$16,141 compared to \$21,782 during the three months ended June 30, 2016. The decrease of \$5,641 was due to a decrease in sales. During the three months ended June 30, 2017, we recognized a net loss of \$25,690 compared to a net loss of \$9,127 during the three months ended June 30, 2016. The net loss increasing by \$16,563 was mainly a result of decreased sales and increased operating expenses, including increased general and administrative expenses, for the quarter ended June 30, 2017.

#### *For the Six Months Ended June 30, 2017*

For the six months ended June 30, 2017, we had \$37,441 in revenues compared to \$52,073 for the same period one year earlier. For the six months ended June 30, 2017, our total operating expenses were \$56,956 as compared to \$69,912 for the six months ended June 30, 2016. For the six months ended June 30, 2017 we incurred depreciation expenses of \$14,375 compared to \$9,445 for the corresponding period in 2016. This increased expense was partially offset by lower expenses in the following categories. For the six months ended June 30, 2017, we incurred expenses of \$38,005 for general and administrative expenses compared to \$49,208 for the same period in 2016. For the six

months ended June 30, 2017, we provided sales incentives in the amount of \$0 compared to \$832 for the corresponding period in 2016. For the six months ended June 30, 2017, we incurred \$4,257 for travel expenses compared to \$4,877 for the same period in 2016. The net effect of these changes, was a decrease in operating expenses of \$12,956.

Our auditor has expressed substantial doubt as to whether we will be able to continue to operate as a “going concern” due to the fact that the Company has an accumulated deficit of \$(399,730) as of June 30, 2017, compared to an accumulated deficit of \$(367,721) at December 31, 2016, and has not yet established an ongoing source of revenues sufficient to cover its operating costs and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company obtaining the adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequate capital, it could be forced to cease operations.

### ***Financing Activities***

During the quarter ended June 30, 2017 the Company received \$0 from subscription agreements or private placement offerings. The Company also received shareholder contributions in the amount of \$0 in the six months ended June 30, 2017.

We intend to seek additional funding through public or private financings to fund our operations through fiscal 2017 and beyond. However, if we are unable to raise additional capital when required or on acceptable terms, or achieve cash flow positive operations, we may have to significantly delay product development and scale back operations both of which may affect our ability to continue as a going concern.

### ***Investing Activities***

The Company had no investing activities for the three months ended June 30, 2017.

### **Liquidity and Capital Resources**

#### *For the Six Months Ended June 30, 2017*

At June 30, 2017, we have total current assets of \$125,535 consisting of \$39,967 in cash and cash equivalents, accounts receivables of \$5,567 and inventory of \$80,001. Current liabilities at June 30, 2017 were \$8,391 and consisted of accounts payable of \$4,044 and of a royalty payable to Mr. Bachmann for \$4,347. At June 30, 2017, we had working capital of \$117,144. During the six months ended June 30, 2017, we used \$11,998 in cash for our operating activities. A net loss of \$32,009 for the period was due to decreased operating expenses of \$12,956, but was partially offset by lower gross margin of \$24,947, compared to \$32,348 for the six months ended June 30, 2016. There were no financing activities for the six months ended June 30, 2017.

We do not currently have any consulting agreements.

We do not currently have any outstanding debts, including promissory notes or other bank debt.

As at June 30, 2017, our cash balance was \$39,967 as compared to \$51,965 at December 31, 2016. Our plan for satisfying our cash requirements for the next twelve months is through the sale of shares of our common stock, third party financing, and/or traditional bank financing. We do not anticipate generating sufficient amounts of revenues to meet our working capital requirements. Consequently, we intend to make appropriate plans to ensure sources of additional capital in the future to fund growth and expansion through additional equity or debt financing or credit facilities.

#### *For the Year Ended December 31, 2016*

At December 31, 2016, we have total current assets of \$138,054 consisting of \$51,965 in cash and cash equivalents, accounts receivables of \$1,454 and inventory of \$84,635. Current liabilities at December 31, 2016 were \$3,276 and consisted of \$0 in accounts payable and \$3,276 in royalty payable to Mr. Bachmann. At December 31, 2016, we had working capital of \$134,778.

During the year ended December 31, 2016, we used \$41,278 in cash in our operating activities. A net loss of \$78,912 for the period was reconciled by such non-cash items as \$24,670 in depreciation, \$17,989 in accounts receivable, and \$2,413 in royalty payable to Mr. Bachmann. Nothing was due to related parties at December 31, 2016.

During the year ended December 31, 2015, we used \$39,811 in our operating activities. A net loss of \$54,213 was reconciled for such non-cash items as \$16,041 in depreciation and \$13,666 in inventory.

During the year ended December 31, 2016, we used \$63,169 in investing activities. During the year ended December 31, 2015, we used \$0 in investing activities.

During the year ended December 31, 2016, \$0 was received from financing activities compared to \$79,000 through a private placement during the year ended December 31, 2015. During the year ended December 31, 2016, we issued 0 shares of our restricted common stock, compared to 790,000 shares during the year ended December 31, 2015. During the years ended December 31, 2016 and 2015, we issued \$0 in convertible promissory notes.

Amounts owed in accounts payable totaled \$(1,958) and \$0, royalty payable totaled \$2,413 and \$26, and amount due to related parties of \$0 and \$(15,000) as of December 31, 2016 and 2015, respectively.

The board of directors approved and granted Jarrold R. Bachmann an officer and shareholder, a \$1.20 per case royalty on sales of Pocket Shot effective January 1, 2006. Royalty expense for the years ending December 31, 2016 and 2015 were \$2,412 and \$2,957 respectively.

#### *Going Concern*

We have only a very limited amount of cash and have incurred operating losses and limited cash flows from operations since inception. As of June 30, 2017 and December 31, 2016, we had retained deficit of \$399,730 and \$367,721 respectively and we will require additional working capital to fund operations through 2017 and beyond. These factors, among others, raise substantial doubt about our ability to continue as a going concern. Our financial statements included in this Form 10-Q do not include any adjustments related to recoverability and classification of asset carrying amounts or the amount and classification of liabilities that might result should we be unable to continue as a going concern. The audited financial statements included in the Company's recent annual report on Form 10-K have been prepared assuming that we will continue as a going concern and do not include any adjustments that might result if we cease to continue as a going concern.

Based on our financial history since inception, in their report on the financial statements for the period ended December 31, 2016, our independent registered public accounting firm has expressed substantial doubt as to our ability to continue as a going concern. There is no assurance that any revenue will be realized in the future.

There can be no assurance that we will have adequate capital resources to fund planned operations or that any additional funds will be available to us when needed or at all, or, if available, will be available on favorable terms or in amounts required by us. If we are unable to obtain adequate capital resources to fund operations, we may be required to delay, scale back or eliminate some or all of our operations, which may have a material adverse effect on our business, results of operations and ability to operate as a going concern.

#### *Short Term*

On a short-term basis, we have not generated revenues sufficient to cover our growth oriented operations plan. Based on prior history, we may continue to incur losses until such a time that our revenues are sufficient to cover our operating expenses and growth oriented operations plan. As a result we may need additional capital in the form of equity or loans, none of which is committed as of this filing.

#### *Capital Resources*

We have only common stock as our capital resource, and our assets, cash and receivables.

We have no material commitments for capital expenditures within the next year, however, as operations are expanded substantial capital will be needed to pay for expansion and working capital.



### *Need for Additional Financing*

We do not have capital sufficient to meet our growth plans. We have made equity and debt offerings in order to support our growth plans, to date, and may do so in the future.

No commitments to provide additional funds have been made by our management or other stockholders. Accordingly, there can be no assurance that any additional funds will be available to us to allow coverage of our expenses as they may be incurred.

### **Off Balance Sheet Arrangements**

None

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

We are a smaller reporting company as defined by Rule 12b-2 of the Exchange Act and are not required to provide the information required under this item.

### **Item 4. Controls and Procedures**

#### Disclosure Controls and Procedures

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported, within the time period specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in our reports filed or submitted under the Securities Exchange Act of 1934 is accumulated and communicated to management including our principal executive officer and principal financial officer as appropriate, to allow timely decisions regarding required disclosure.

Management has carried out an evaluation of the effectiveness of the design and operation of our company's disclosure controls and procedures. Due to the lack of personnel and outside directors, management acknowledges that there are deficiencies in these controls and procedures.

#### *Changes in Internal Control Over Financial Reporting*

There were no changes in our internal control over financial reporting (as defined in Rule 13a-15(f) or 15d-15(f)) during the quarter ended June 30, 2017 that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

## PART II - OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

None.

### ITEM 1A. RISK FACTORS

Not Applicable to Smaller Reporting Companies.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

### ITEM 4. MINE SAFETY DISCLOSURE

Not Applicable.

### ITEM 5. OTHER INFORMATION

None.

### ITEM 6. EXHIBITS

**Exhibits.** The following is a complete list of exhibits filed as part of this Form 10-Q. Exhibit numbers correspond to the numbers in the Exhibit Table of Item 601 of Regulation S-K.

31.1	Certification of Chief Executive Officer and Acting Chief Financial Officer Pursuant to Rule 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934
32.1	Certification of Chief Executive Officer and Acting Chief Financial Officer under Section 1350 as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
101.INS	XBRL Instance Document (1)
101.SCH	XBRL Taxonomy Extension Schema Document (1)
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document (1)
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document (1)
101.LAB	XBRL Taxonomy Extension Label Linkbase Document (1)
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document (1)

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- (1) Pursuant to Rule 406T of Regulation S-T, this interactive data file is deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise is not subject to liability under these sections.



**SIGNATURES**

Pursuant to the requirements of Section 12 of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**THE POCKET SHOT COMPANY**  
**(Registrant)**

Dated: August 18, 2017

By: */s/ Jarrold Bachmann*

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Jarrold Bachmann

(Chief Executive Officer, Principal Executive  
Officer, Acting Chief Financial Officer  
and Principal Accounting Officer)

EXHIBIT 31.1

SECTION 302 CERTIFICATION

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EXHIBIT 31.1

CERTIFICATION OF PERIODIC REPORT

I, Jarrold Bachmann, certify that:

1. I have reviewed this quarterly report on Form 10-Q of The Pocket Shot Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. As the registrant's sole certifying officer, I am responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's 4th quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting.
5. As the registrant's certifying officer, I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 18, 2017

/s/ Jarrold Bachmann

Jarrold Bachmann  
(Chief Executive Officer, Principal Executive Officer and  
Chief Financial Officer, Principal Accounting Officer)

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EXHIBIT 32.1

SECTION 906 CERTIFICATION

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Exhibit 32.1

CERTIFICATION OF DISCLOSURE PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of The Pocket Shot Company (the "Company") on Form 10-Q for the period ending June 30, 2017 as filed with the Securities and Exchange Commission on the date hereof (the "Report") I, Jarrold Bachmann, Chief Executive Officer, Principal Executive Officer, Chief Financial Officer and Principal Accounting Officer of the Company, certify, pursuant to 18 USC Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge and belief:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 18, 2017

/s/ Jarrold Bachmann

Jarrold Bachmann (Chief Executive Officer, Principal  
Executive Officer,  
Chief Financial Officer and Principal Accounting Officer)

This certification accompanies the Report pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

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